

Loss of Bladder Control Across the Adult Population: *Who's Affected and How Can People Get Diagnosed and Treated?*

Panel Discussion Broadcast by Satellite and Live Webcast

Thursday, November 17, 2005 • 2:00–3:00 p.m. (Central Time)

3:00-4:00 p.m. (Eastern) • 1:00-2:00 p.m. (Mountain) • 12:00-1:00 p.m. (Pacific)

Faculty:

Jan Busby-Whitehead, MD
Division Chief of Geriatric Medicine
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Nancy Muller
Executive Director
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AnnaMarie Connolly, MD
Assistant Professor of Obstetrics and Gynecology
University of North Carolina School of Medicine

John Lavelle, MB
Assistant Professor of Urology
University of North Carolina School of Medicine

Moderated by:

Stephanie Crayton, Public Affairs and Marketing, University of North Carolina School of Medicine Program

Program Objectives:

1. To acquaint participants with the nationwide prevalence and risk factors for bladder control problems.
2. To help participants understand how lives are impacted by symptoms, and the myths people hold that hamper health seeking behavior.
3. To educate participants about the diagnosis categories, treatment options, and management opportunities for men and women with symptoms.
4. To enable participants to play a role in directing the public to become better informed so that steps for improved health status is possible.

Target Audience: All program directors, supervisory staffs, public health educators and other healthcare professionals interested in knowing more about urinary incontinence including those who are involved in Health & Human Services' women's health initiatives across all ten regions nationwide; working for state and county level departments on aging; involved in community health centers and public health clinics funded by federal, state and/or local governments; engaged in outreach to underserved populations, including rural and inner city locations, restricted income, and with special needs.

Panel Discussion To Include:

- Explanation of incontinence symptoms and lower urinary tract function
- Prevalence statistics
- How incontinence is diagnosed
- Treatment, including nonsurgical, behavioral and medication options
- Surgical intervention for women and men
- Prevention strategies for maintaining urinary health
- Management options, including the use of absorbent products
- Fecal incontinence and bowel health
- The role of the healthcare professional in motivating consumers to seek help for their incontinence

Conference Details:

Registration: www.adph.org/alphtn **CEUs:** None.

Cost: There is no cost to view.

Satellite Technical Information: This program will be a live satellite broadcast on both Ku & C bands.

Webcast Information: Register at www.adph.org/alphtn

Conference Materials: Posted on our website before the program.

Questions For Faculty: If you have questions that you want addressed during the conference, you may fax or email those questions and a response will be given during the program. Email: alphtnquestions@adph.state.al.us or Fax: 888-737-1972.

General Questions: If you have questions about any of these conference details, call 334-206-5618 or email alphtn@adph.state.al.us

This educational production and production represents the collaborative involvement of the School of Public Health, the School of Journalism, the Department of Geriatric Medicine, the Department of Obstetrics and Gynecology, the Department of Urology at the University of North Carolina at Chapel Hill and the National Association For Continence (NAFC).

About NAFC:

The National Association For Continence (NAFC) is a 501 (c) 3 corporation whose mission is threefold: 1) to educate the public about the causes, diagnosis categories, treatment options, and management alternatives for incontinence, voiding dysfunction and related pelvic floor disorders; 2) to network with other organizations and agencies to elevate visibility and priority given to these topics; and 3) to advocate on behalf of consumers who suffer from symptoms as a result of disease or other illness, obstetrical, surgical or other trauma, or deterioration due to the aging process itself. NAFC is broadly funded by consumers, healthcare professionals and industry. It is the world's largest and most prolific consumer advocacy organization devoted exclusively to this field. It can be accessed on line at www.nafc.org or by calling its headquarters toll-free 1-800-BLADDER (1-800-252-3337).